

# Strategy Manager for successful scaleup

Do you have experience as a management consultant, and are you ready to join a young scaleup company as a Strategy Manager?

For a newly created position, we are assisting AnnoAnno in finding a Strategy Manager. In this role you will execute on important strategy projects, which shall develop the company further in core areas across the entire organization.

AnnoAnno was founded in 2017 and offers a unique shopping experience for plus size women, as they offer a personalized online styling service.

AnnoAnno is currently represented in 4 countries (Denmark, Sweden, the Netherlands, and Germany), and has 60 employees, 35 of these are remote. In August 2021, AnnoAnno raised a 23 DKKm investment from a number of prominent business people.

As a Strategy Manager you will be giving a central role and will work closely with the two founders (formerly BCG and Kunde & Co). You will be giving a unique opportunity to work with AnnoAnno's strategy, and you will have a great impact on the company's future. At the same time, you will have the opportunity to grow within the role, and in a few years' time get formal management responsibilities, should you wish so.

As a Strategy Manager your key position is to ensure that the company continues its rapid progress. You are to work on a tactical, strategic, and operational level. Creating, operating, and executing business-critical strategy projects across the full value chain of the company.

Based upon your strong analytical skills, you will advise the management in the business development, and ensure that projects are continuously delivered with both speed and quality.

Your background:

- We imagine that you have 3-5 years of experience with strategy consulting and strategy processes. With a focus on company or business strategy from a tier-1 consulting company, or from a strategy department within a larger company.
- You have executed business-critical projects successfully and gained an insight and experience. This you passionately imply to enhance and create value.
- You have a solid educational background at M.Sc. or similar with excellent results.
- You might have experience from previous projects within customer experience design, go-to-market strategy, and various forms of efficiency optimization.
- Experience with commercial DD, venture building and operational model design will be considered a plus.
- In addition to having a pragmatic and solution-oriented approach, you are characterized as being a team player. You have strong communicative and social skills which create good and lasting collaborative relationships.

Why AnnoAnno?

As a Strategy Manager, you will be giving a unique opportunity to become part of a young, dynamic, and very ambitious company. You will have a central role – close to decisions and management. Here you will be able to anchor your consulting skills, experience, and competencies in an industry that requires involvement and insight into the latest developments within its domain – both with Strategy, business development as well as tech.

At the same time, you will be part of a scaleup company, where good analyzes and actions are more important than pretty slides and consulting lingo. Where it is believed that work- and private life should balance, so you both perform and have fun.

Contact and application

The recruitment process is handled by European Search Company, and if you are

**Job Title:**  
Strategy Manager

**Application Deadline:**  
As soon as possible

**Company:**  
AnnoAnno

**City:**  
Copenhagen

**Country:**  
Denmark

**Contact person:**  
Brian Ranvits

**Phone number:**  
+45 2048 0548

interested in knowing more about the position, you are welcome to contact Brian Ranvits on +45 20 48 05 48 or at [bra@europeansearch.dk](mailto:bra@europeansearch.dk).

Send us your application, your CV, and other relevant documents through the application button below. We process the applications and invite relevant candidates for an interview on an ongoing basis. Therefore, we encourage you to apply for the position as soon as possible.